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The influence of news on ideological and political education

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Abstract

This article discusses the important role of news media in conveying the will of the party and the people, as well as in guiding public opinion and shaping people's values. In the field of ideological and political education, news media has a significant impact on students' overall growth and development. The article also introduces a book by Zou Hui, which explores the use of new media in the field of ideological and political education and provides innovative methods for improving the quality of education. The article concludes by emphasizing the importance of a comprehensive and systemic environment for ideological and political education, including the role of news media in providing educational resources and helping students understand various aspects of society, politics, and culture.

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1. Introduction

With the changes of time and the development of society, the news media plays an extremely important role as a vital window for conveying the will of the Party and the people, particularly in the dissemination of information and the guidance of public opinion. As an important channel for promoting the voice of the Party and the country, the news media not only plays a crucial role in political propaganda, but also plays a key role in guiding the people to establish correct values. Especially in the new era, the state highly values the work of guiding public opinion by the news media, continuously strengthens the leading role of Marxist theory in news reporting, and promotes the news media to play a more active role.

2. Literature Review

In the field of ideological and political education, the news media has an important influence on the comprehensive growth of students. As the successors of the new era, the shaping of students' worldview, outlook on life, values, and other aspects will determine the direction and development of future society. Therefore, the role of the news media in guiding students to establish correct values cannot be ignored. In this regard, the news media can not only enlighten students through reporting facts, analyzing and commenting on events, but also through opening columns, holding lectures, and other forms, to deeply analyze some important political and social issues, and guide students to establish correct political and social views.

The news media can also inject new impetus into the innovation and development of ideological and political education by publicizing excellent cases of ideological and political education and reporting advanced experiences in this field. These measures can not only stimulate the innovative enthusiasm of education workers, but also to some extent enhance the depth and penetration of ideological and political education, and provide students with better educational resources. By promoting and reporting exemplary cases of ideological and political education, the news media can showcase the best practices and strategies that are effective in cultivating students' political and social awareness, and inspire other educators to follow suit. Through these efforts, the news media can help to foster a culture of innovation and continuous improvement in the field of ideological and political education. Ultimately, this can lead to more profound and impactful educational experiences for students, helping them to develop into responsible and conscientious citizens of society.

The book "Research on Innovation of Ideological and Political Education in the New Media Era" by Zou Hui is published by the China Social Sciences Press. With new media as the research entry point, the book explores the dual impact of using new media in the field of ideological and political education. The author first elaborates on the connotation of new media from the dimensions of technology, communication, and humanity, and analyzes the opportunities and challenges facing ideological and political education, as well as the changes in its content from different angles. Secondly, the author proposes four innovative methods for ideological and political education, focusing on the construction of the online ideological and political education platform. In addition, the author analyzes the innovative carriers of ideological and political education in the new media era, and explores the innovative mechanism of ideological and political education in the new media era from the dimensions of management, guarantee, and evaluation. The book is rich in content and novel in viewpoint, providing useful reference for innovation and reform of ideological and political education.

The integrity and systematicity of the ideological and political education environment include not only the school education environment but also the family and social ideological and political education environment related to students' real life. These environmental elements together ensure the comprehensiveness and depth of students' ideological and political education.

News media are also closely related to ideological and political education. The functions of knowledge dissemination and public opinion supervision that news media possess can help improve the quality of ideological and political education. In this case, news media can provide educational resources that complement classroom education for students, helping them to deepen their understanding of social, political, and cultural knowledge.

Newspapers can convey information to students in various forms, including text, images, videos, etc. For example, students can obtain information about current events and social hot issues through reading newspapers, watching news programs, and participating in social media platforms. This information can serve as a starting point to guide students' thinking, help them understand different perspectives and positions, and cultivate critical thinking and independent thinking skills. The watchdog function of the news media can also promote the quality of ideological and political education. The news media can report on significant events and issues, expose malpractices and corruption, and promote social progress and justice. In this way, students can understand real-life problems and challenges through the news media, develop a sense of civic responsibility and social responsibility.

News media and ideological and political education are closely related, and they have close connections in terms of guidance and education. The knowledge dissemination and public opinion supervision functions of the news media can help improve the quality of ideological and political education, help students gain a deep understanding of social, political, and cultural knowledge, cultivate critical thinking and independent thinking skills, and promote the development of civic responsibility and social responsibility. From the perspective of new media, there are some limitations in the development of ideological and political education, such as the single structure of education and the

lack of interactive mechanisms. These problems have weakened the effectiveness of ideological and political education to a certain extent. In order to address these challenges, ideological and political education needs to adapt to and integrate the characteristics of new media, fully utilize the advantages of news media, in order to enhance the educational effect of ideological and political courses.

First, news media plays a crucial role in student ideological and political education. Firstly, as the main channel for disseminating national policies and the achievements of China's socialist theory, the news media has a powerful role in propaganda. As the "voice box" of the party and state, the news media has always taken it upon themselves to promote the main theme of the times, guiding the people to enhance their "four consciousnesses", strengthen their "four confidences", and practice "two upholds", thus consolidating the soul of the country's long-term stability and unity. News media can also provide positive guidance to students, helping them establish lofty ideals and beliefs, correct their learning attitudes, and subtly accept positive energy while integrating their personal career plans with the requirements of socialist construction. Through the news media, students can learn from positive role models and examples, expand their knowledge and understanding of current events and social issues, and develop their critical thinking and analytical skills. Additionally, news media can also serve as a platform for students to express their opinions and share their ideas, promoting their participation and engagement in public affairs and social development. The news media's significant role in student ideological and political education is undeniable. By providing positive guidance, disseminating important knowledge, and facilitating open communication and exchange, the news media can help cultivate a generation of responsible, informed, and active citizens who are committed to the construction and development of a better society.

Secondly, news media can enrich students' knowledge and broaden their horizons, helping them to understand various fields of knowledge and development trends both domestically and internationally, increasing their knowledge and experience, and enhancing their overall qualities and thinking abilities. Additionally, news media can introduce the deeds and spirits of exemplary figures in society, setting positive examples for students and inspiring them to forge ahead and explore new frontiers.

Lastly, news media can enhance students' ability to distinguish and analyze news information, improve their thinking and judgment skills. In the era of information explosion, students need to have the correct perspective and literacy in regards to information in order to respond to various complex information environments and challenges. Through the guidance and education of news media, students can master the correct methods of information acquisition and processing, prevent the impact of incorrect information, and improve their self-protection and self-management. Therefore, news media plays an important role in student ideological and political education, as it can not only convey positive energy and promote students' comprehensive development, but also guide students to correctly understand and comprehend society, the country, and the times, and improve students' ideological qualities and cultural cultivation. In student ideological and political education, more attention should be paid to the role of news media, leveraging its advantages and continuously improving the

effectiveness of education.

3. Conclusion

The news media plays a significant role in student ideological and political education. By utilizing its functions in publicity, ideological guidance, and feedback, the news media can assist students in establishing correct ideals, beliefs, and values, strengthening their positive energy, and enhancing their ability to resist negative thoughts. Additionally, it can promote the improvement of students' moral standards and facilitate two-way communication between students and teachers. Therefore, it is crucial to fully leverage the role of the news media in student ideological and political education, strengthen cooperation with them, create a more favorable learning environment, and support the growth and development of students.

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