International Journal of Multidisciplinary Research and Growth Evaluation.

Students of Tan Trao University with the trend of accost internet literature

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Article Info

Abstract
Internet literature was born as an inevitable result of the information technology age. Students in the 4.0 era can connect to study via social networks, access cloud computing, and exploit big data with mobile phones 24/7. Therefore, accessing internet literature is very easy. Through surveying students of Tan Trao University with internet literature, we initially have assessments and orientations to promote the role of internet literature with students and help authors create online perfect work.

DOI: https://doi.org/10.54660/.IJMRGE.2023.4.2.442-445

1. Introduction
In the context of the industrial revolution 4.0, the application of digital platforms is an inevitable trend.. Therefore, the birth of online literature is the adaptation of literature to the general rule. Especially in recent years, it has become a phenomenon in literary life. However, in order to receive online literature in the right direction, students in general and students of Tan Trao University in particular need to have a thorough understanding and orientation.

2. Content
2.1. Overview of online literature
2.1.1. The concept of network literature
Internet literature/network literature first appeared in European and American countries in the 90s of the twentieth century and was introduced to Vietnam in the early years of the twenty-first century. Although online literature has been born and developed for more than twenty years in Vietnam, the concept of online literature and its difference from traditional literature has many opposing views that interest literary critics. The concept of network literature is also being widely discussed by researchers. According to Verner Sheltien, a Belgian researcher proposed, "In terms of terminology, firstly, online literature as a word that refers to all literary works on the Internet, has broad and narrow meanings. In a broad sense, the term cyber literature refers to a literary work placed on the internet. In this case, it is not possible to talk about network literature as a special genre. In contrast, in a narrow sense, online literature is understood as works that appear on the internet thanks to its special abilities. Therefore, these works cannot be transferred to the traditional carrier of literature, i.e. printed on paper, because then both the special nature and the image of the work will be strongly destroyed and the work will be destroyed. Generally depreciated" [2]. According to Au Duong Huu Quyen, online literature has three forms: "1 in a broad sense, online literature refers to all works put on the Internet after being processed electronically. All transmissions on the internet are online literature. Compared with the traditional, this type of literature is only different in terms of means and methods of dissemination; 2) Online literature is only original (original) works published on the internet, that is, literary works composed by computer for the first time published on the Internet, online literature at this level has not only differences in means of dissemination but also many changes such as composition methods, author status, and literary institutions; 3) What can best express the nature of online literature are hypertexts, multimedia works (such as joint novels, multimedia scripts, etc.).

That take advantage of digital multimedia and the interplay of the internet and "machine-made compositions" written automatically by special composing software, these works have the properties of network dependency, reach and impact through the internet. Between people on the internet, can't be downloaded to change the transmission tool, if separated from the network they won't exist, the work is completely different from traditional printed literature, so the literature carried its true meaning". According to writer Trang Ha, "A work is considered online literature when it is partially composed online, it is more important that readers participate in the process of composing, even changing the structure of content and literature. Style of the work. There the author builds his public group and receives comments from readers to change his work. It is the readers who give birth to online literary works, not online writers. The acceptance and dissemination of the new readers turn an online text into a literary work of the internet" [4]. From each different angle, critical researchers will have different views on online literature, but the views are generally unified: online literature is a type of literature born on the internet.

2.1.2. The nature of online literature
Syntheticity
Online literature is the product of the combination of written literature and digital media technology. Therefore, compared to traditional written literature, online literature also has the support of many globally connected digital media. This is a favorable condition for the authors. Compared with traditional written literature, online literature is directly affected by external factors such as painting, radio, television, etc. Literature-radio is a combination that brings the difference of literature. Network. This is the basis to promote directness and expand the reception space. Readers can easily find many online literary works that exist in both text form and radio reading form. Even several online literary works have been adapted into TV series such as the story Cocktail for Love by author Tran Thu Trang, which was adapted into a 30-episode television series by Dong-A studio in 2010.

The synthesis of online literature is not only expressed in other art forms but also in the work itself, the synthesis of genres. The boundaries between genres in each online literary work are not demarcated. The phenomenon of stories in poetry, in poetry with stories, has become popular in online literature. Right by the way of naming works, online literary authors have had a breakthrough. Author Tran Thu Trang chose to name the work in the form of verses: Must marry someone like you, To kiss you again, Single needs to love ... Author Gao - real name Vu Phuong Thanh is famous for works Let me be a little closer to you, Will you love me forever, … Author Phan Y Yen with the works I am for love, Love is no one wants to leave When women drink tea, men should careful, Not pretty, not smart, not angry with the world, Author Born with Will Let You Love Me Again.

Online literature is the literature of young people. Therefore, the authors create based on their own experiences. This gives online literature a very high autobiographical element. Works Must Marry Someone Like You, To Kiss You Again, Single Needs Love … by Tran Thu Trang; Ha Kin's New York love story, Nguyen Ngoc Thach's Callboy's Life are structurally typical of novels, but autobiographical elements are an important part of creating the work's appeal.

Synthesis is a special feature that makes the difference between online literature and traditional literature. At the same time, it also contributes to the attraction of online literature for readers. Especially for young readers who love to explore and experience new things.

2.1.3. Wide connectivity
The development of the information technology industry is the key to change in many sectors. In the field of literature and art, it also created a strong transformation. Network literature is considered typical of the country's literature. Information technology seems to erase all boundaries. It provides an opportunity for literature to reach readers quickly. It even helps readers interact directly with the writer through comments or email. English _ also easily convey their works to readers without going through intermediaries. In the internet space, the widely connected nature has a strong impact on the work. The work may be changed according to the comments of the readers. There are even works that have to be removed before the wave of public opinion. Therefore, online literature is an opportunity for writers to experiment with new works, content creations, or new art. But cyberspace is also a challenging place for writers and their works. Writer Phan An before publishing the work "Bed Was Born" chose to post on blogs and forums to poll readers. After the process of commenting, commenting, and evaluating the published short stories that resonated in the literature. Compared to the online version of the short story, it has been refined and sharpened.

The wide connection of online literature not only benefits writers and readers but also has many consequences. On the internet, creators can easily publish their works without having to go through any censorship. This also has its downside, in the online literary treasure, besides the elaborate works of high artistic value, there are still works of low value. Therefore, readers need to consider this before receiving a literary work online. Along with the development of internet technology, the time it takes for a work to reach readers can be measured in seconds. The author even composed and published the work. On the other hand, readers can immediately respond to the published work. When a work is published on the Internet, it is rated from many different angles and audiences, including both professional and non-professional readers. Therefore, the challenge for writers is also great. In the face of the wave of public opinion, there will be authors who will be energized when readers accompany the work to encourage the work, but there are also authors who have to withdraw from the literature before the wave of public protests is too great.

Thus, wide connectivity is both a driving force and a barrier to online literature. Therefore, with each of their positions, writers, readers, and critics... need to promote the positive side to put online literature in the right direction and contribute more and more to folk literature ethnicity.

2.1.4 Democratic spirit
Literature is not only the common voice of the nation, the era, the community but also the speech of each individual artist. However, the development history of the country's literature shows that traditional literary works were composed by writers of the upper class. They are under the influence of the ruling class ideology, so the work is far from democracy. Online literature was born to liberate the right of personal discourse, so democracy is highly expressed. Online

literature creates conditions for people to express new ideas about content and art on the creative journey. Previously, the innovations of writers were in many cases difficult to reach the readers because of the strict censorship of the governing units of publishing activities. Therefore , the new, the other is not easily received by readers , directly approach . A writer who wants his work to convey something new must choose a form of expression in accordance with the regulations of the publishing unit.

3. Students of Tan Trao University with online literature
3.1 Survey results

Tan Trao University is an institution for undergraduate and postgraduate training, scientific research, application and technology transfer in the fields of education, economy, culture, science and technology; plays a pivotal role in the system of professional training schools of the Northern Midlands and Mountains in particular and the whole country in general. The school has 23 majors in training colleges and universities, and has a master's degree in 15 majors.

In order to have a comprehensive view of Tan Trao University students with online literature, we conducted a survey of 1000 students throughout the school from the first to the fourth year. The results we obtained are that 563/1000 students have access to online literature, accounting for 56.3% of the surveyed students. This shows that students of Tan Trao University are quite interested in online literature. However, the level of interest of students in different disciplines is quite large. Surveying the number of students accessing online literature in two pedagogical and non-pedagogical disciplines, we obtained the following results: pedagogical sector: 37.5%, Not the pedagogical sector: 62.5% that the percentage of students accessing online literature by the pedagogical sector is much higher than that of the non-pedagogical sector. This bias may first come from industry specificity. Students in the non-pedagogical sector of Tan Trao University are recruited mainly based on the results of the high school graduation exam in the natural science complex, the modules in the training program are not close to online literature. . As for the pedagogical sector, the percentage of students who are considered for admission based on the results of the high school graduation exam in the social science complex accounts for a fairly large percentage. The closeness between the social science complex and online literature is a factor that increases the percentage of students accessing online literature.

The division in accessing online literature is not only reflected in the sector but also by year. We see that the number of students accessing online literature in different years is uneven. The first year has the lowest number of students, the third year has the largest number of students and tends to decrease in the fourth year. This can be explained because first-year students have just started to familiarize themselves with the learning environment, so the conditions for accessing and exploiting the internet are not high . The second and third years after completing the courses in informatics should have better communication skills with information technology. By the fourth year students have to focus on their studies, so their interest in online literature decreases.

Online literature compared to traditional literature was born later and in the general education curriculum has not been updated yet. Therefore, the access to online literature of Tan Trao University students also comes from many different

purposes. Through the survey, we summarize the purpose of approaching online literature with the following purposes:

Table 1: Purpose of accessing online literature

	Pedagogical Division	Non-pedagogical sector	Total	Ratio %
Study	eighty seven	15	102	18.1
Study	9	3	twelfth	2.1
Entertainment	236	172	408	72.5
Another purpose	19	22	41	7.3
Total	351	212	563	100

The survey results in Table 1 show that the majority of students at Tan Trao University approach online literature for entertainment purposes. This is consistent with the school's training program. Because in the schools training program, there is no separate module to turn online literature into research content. Online literature is only mentioned in the bachelor's degree program in Literature Education. However, the content of online literature is integrated with many other educational contents.

The Internet is widely available these days. Students' access to information is very convenient. Therefore, students in general and students of Tan Trao University have many information channels to access online literature. However, with the specificity of being a local university, the development of science and technology is still limited, so finding out the channels to access online literature will be a useful source of information for teachers and school leaders considered to make development strategies. After surveying the information channels to access online literature, we obtained the following results:

Table 2: Channels to access online literature

	Pedagogical Division	Non-pedagogical sector	Total	Ratio %
Lecturers	37	3	40	7.1
Friend	173	102	275	48.8
Self-study	85	62	147	26.1
Media media	56	45	101	17.9
Total	351	212	563	100

Through the survey results in Table 2, we find that students of Tan Trao University mainly access online literature through the information channel of friends. In which, students in the pedagogical sector approach online literature through friends channel accounted for a higher percentage than students in non-pedagogical majors. After the channel of approaching friends, self-study is the second largest access channel, the lowest percentage of lecturer information. This shows that online literature is mainly approached by students of Tan Trao University on a personal level.

Online literature is an integral part of contemporary literary life. In the context of the explosion of digital technology, this will be an important development direction. For online literature to develop in the right direction and promote its role in literary life, assessing the advantages and limitations from the perspective of student readers is a useful information channel. Through a survey of students at Tan Trao University, we have obtained 297 out of 563 votes giving opinions on the advantages and limitations of online literature. This result shows that students mainly approach online literature for entertainment without evaluation and comparison to give personal views. In 297 survey

questionnaires giving opinions, we noted that the advantages of online literature are mainly expressed in the following aspects: firstly, the ease of access; The second is the content of the topic is rich and attractive. Besides the above advantages, Tan Trao university students also pointed out the limitations of online literature. First of all, the number of works reflecting the themes of love, sex, and gender is too much. Many works bring sex, tragic situations, and adversity to satisfy the taste of poison. The motifs of literary works are familiar, some swordplay works too much abuse the element of the strange. The quality of some works is still low. Online literature is very interested in personal life, in favor of sharing, but there are no works of praise or exploitation of topical issues and current issues.

The results of the survey of students at Tan Trao University showed that online literature was interested by students. However, online literature is just a means of entertainment that has not really promoted its role in life. Through the survey, we also received the opinions of students about the advantages and limitations of online literature. This is a useful source of information, first of all, for educators and also a reference for authors when creating online literary works in the coming period.

3.2. Some orientations to approach online literature for students of Tan Trao University

After more than two decades of establishment and development of online literature, it has marked its role in national literature. Along with the explosion of digital technology, it will further assert its role in social life. Therefore, readers in general and students of Tan Trao University, in particular, should aim for the role of the almighty reader. First of all, in the countless online literary works published, readers need to consider carefully. First of all, readers need to have certain background knowledge and understanding to filter valuable works. Especially, students, and young people, when they just entered the threshold of life, everything is new, they should refrain from reading works that tend to share private feelings about love, sex, and gender, which make readers distant. leave the time. In particular, works that exploit tragic and adversarial situations will bring an incorrect biased view of life, reducing the reader's morale.

The survey results show that the main channel of access to online literature of Tan Trao University students is mainly through friends and individuals. Therefore, lecturers and mass organizations need to promote their roles more. First, teachers must also improve the reading culture to discover, learn and evaluate online literary works. Since then, lecturers have shared interesting and valuable online literary works with students. Youth union units and student unions can establish literary clubs. These will be the nucleus to encourage reading culture and have articles introducing valuable and interesting online literary works to share with you.

Online literature has an unlimited existence space for authors to reach readers easily. Therefore, students of Tan Trao University can participate in online literary life through their contributions through commenting or composing. Functional units of Tan Trao University can launch online literary contests for students to contribute to creating a new breeze for student life at Tan Trao University in particular and national literature. house in general.

4. Conclusion

In the context of the strong development of digital technology, online literature has contributed to creating a vibrant literary atmosphere that meets the tastes of today's readers. In a special environment, online literature has its characteristics such as synthesis, wide connectivity, and democracy. These properties make network literature different from traditional literature. The explosion of digital technology makes it easier for readers to access online literature. Therefore, besides traditional literature, students of Tan Trao University have easy access to online literature. However, the results of the survey of online literature with students of our school found that online literature has not promoted its positive role for students of Tan Trao University. Online literature is initially just a means of entertainment, not a channel of learning and research. Students accessing online literature only stop at personal needs without orientation. Therefore, to promote the positive role of online literature, it is necessary to have the participation and support of organizations and individuals in the school.

5. Acknowledgement

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