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Innovative Approaches to Structuring Sharia-Compliant Financial Products for Global Markets

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Abstract

The global financial landscape is increasingly embracing Sharia-compliant financial products, driven by growing demand from Muslim-majority markets and a rising preference for ethical investments worldwide. However, integrating these products into conventional financial systems remains challenging due to strict adherence to Islamic principles, such as the prohibition of *riba* (interest) and *gharar* (excessive uncertainty). This review explores innovative approaches to structuring Sharia-compliant financial products to enhance their competitiveness in global markets. Key innovations include leveraging fintech solutions such as blockchain-based smart contracts for automated compliance, and AI-driven platforms to ensure real-time adherence to Sharia principles. The study also highlights the development of hybrid financial instruments that combine traditional Islamic financing methods, like *Sukuk* and *Musharakah*, with modern frameworks such as Environmental, Social, and Governance (ESG) criteria to attract socially responsible investors. Additionally, the emergence of Green *Sukuk* demonstrates the potential of Islamic finance to align with global sustainability goals, opening new avenues for ethical investments. Case studies of successful initiatives in regions like Southeast Asia and the Middle East showcase the potential of digital platforms and crowdfunding models in democratizing access to Sharia-compliant products. By adopting digital solutions, building strategic partnerships, and enhancing regulatory frameworks, Islamic financial institutions can expand their reach beyond traditional markets. The review concludes that innovative approaches are essential for the continued growth of Sharia-compliant finance, enabling it to play a critical role in promoting sustainable economic development globally while maintaining its foundational ethical principles.

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1. Introduction

The concept of Sharia-compliant finance is rooted in Islamic jurisprudence, which governs various aspects of life, including economic transactions (Starnawska, 2021). This form of finance adheres to specific ethical and legal guidelines derived from Islamic teachings, particularly the Qur'an and Hadith, aiming to promote fairness, transparency, and social welfare. At its core, Sharia-compliant finance prohibits activities deemed unethical or exploitative, such as charging interest (*riba*), excessive speculation (*gharar*), and investing in prohibited industries (*haram*), such as gambling or alcohol (Kutty, 2020; Sampson and Faga, 2021). Instead, it encourages practices centered around risk-sharing, asset-backed financing, and socially responsible investments.

Sharia-compliant finance operates on principles that differentiate it significantly from conventional finance (Can, 2021). One of its fundamental tenets is the prohibition of *riba*, which forbids the earning of profit from interest-based lending. Instead, financial

transactions are structured to emphasize equity, partnership, and profit-sharing. This is exemplified in financial instruments like *mudarabah* (profit-sharing partnerships), *musharakah* (joint ventures), and *ijarah* (leasing agreements), where both parties share risks and returns based on pre-agreed terms (Alhabshi *et al.*, 2021). By focusing on risk-sharing rather than risk transfer, Sharia finance aligns with the ethical imperatives of Islamic law, ensuring that all stakeholders have a vested interest in the success of the ventures they engage in. Furthermore, Sharia finance mandates that all investments be tied to tangible assets or real economic activities, thus promoting economic stability and reducing the speculative behaviors that can lead to financial crises (Norton and Molla Imeny, 2021). The principle of *gharar* (excessive uncertainty) is also carefully managed to avoid speculative contracts that could result in financial losses or exploitation. As a result, Sharia-compliant finance not only serves the religious needs of Muslims but also appeals to a growing number of ethical investors seeking socially responsible investment opportunities (Ahmed, 2020).

In recent years, the global demand for Sharia-compliant financial products has increased significantly, driven by the rapid economic growth of Muslim-majority countries and the rising interest in ethical finance worldwide (Wani *et al.*, 2021; Cortelezzi, 2022). According to the Islamic Financial Services Board, the Islamic finance sector has grown into a trillion-dollar industry, encompassing banking, insurance (*takaful*), and capital markets. This expansion is particularly evident in regions such as the Middle East, Southeast Asia, and parts of Africa, where there is a strong alignment between religious principles and financial practices (Teferra *et al.*, 2022). Sharia-compliant finance also plays a vital role in promoting financial inclusion, particularly in Muslim-majority markets where individuals may avoid conventional banking due to religious reasons. By providing products that align with their ethical beliefs, Islamic finance institutions can tap into underserved populations, thus expanding their market base (Rahman, 2020). Moreover, the principles of fairness, risk-sharing, and ethical investment resonate with global efforts to promote sustainable finance. This alignment creates opportunities for Sharia-compliant products to be competitive in international markets, especially as investors increasingly prioritize Environmental, Social, and Governance (ESG) criteria.

This review aims to explore innovative strategies for structuring Sharia-compliant financial products that can meet the evolving needs of modern markets. As the demand for Islamic finance grows, there is a need for financial institutions to develop products that are not only compliant with Sharia principles but also competitive in terms of returns and flexibility (Cheong, 2021; Rabbani, 2022). The review will examine how these products can be structured to attract both Muslim and non-Muslim investors by focusing on transparency, risk management, and sustainable investment opportunities. Additionally, the review seeks to analyze the mechanisms through which Sharia-compliant financial products can be integrated into the global financial system. This includes exploring strategies for making Islamic financial instruments more attractive by aligning them with global financial standards without compromising their religious and ethical underpinnings. By understanding the factors that influence the competitiveness of Sharia-compliant products, financial institutions can better position

themselves to tap into this rapidly growing market segment (Hameed and Siddiqui, 2020). Sharia-compliant finance represents a unique approach to financial management that balances ethical principles with economic objectives. As global markets become more diverse and inclusive, the role of Islamic finance in fostering financial inclusivity and ethical investment will likely continue to expand. This review will contribute to the existing body of knowledge by identifying strategies for the successful implementation and scaling of Sharia-compliant financial products in both Muslim-majority and non-Muslim markets.

2.0 Principles of Sharia-Compliant Finance

Sharia-compliant finance is built on ethical principles derived from Islamic law, designed to foster fairness, transparency, and social responsibility (Olorogun and Othman, 2021). These principles shape the structures of financial transactions and guide the development of financial products in Islamic finance. The fundamental tenets of Sharia-compliant finance promote risk-sharing, asset-backed transactions, and a focus on ethical investment, which differentiates it from conventional finance models that are often based on interest and speculative practices. Understanding these core principles is essential for comprehending how Sharia-compliant finance functions and contributes to the broader financial system.

The most fundamental principle in Sharia-compliant finance is the prohibition of *riba*, or interest. The concept of *riba* refers to any predetermined interest or profit charged on loans, which is seen as exploitative and unjust under Islamic law (Azmat *et al.*, 2021). In conventional finance, interest is a standard method of earning returns on loans or deposits, but in Sharia-compliant finance, all financial transactions must be free from *riba*. Instead of charging interest, Islamic financial institutions engage in profit-sharing arrangements, where profits and losses are distributed based on the actual performance of the underlying assets or business ventures. This aligns with the Islamic principles of fairness and equity, ensuring that both parties (lender and borrower) share the risks and rewards of the investment. Another core principle of Sharia-compliant finance is the prohibition of *gharar*, which refers to excessive uncertainty or ambiguity in contracts (Hassan *et al.*, 2022). Islamic finance seeks to avoid transactions where the terms or outcomes are unclear, as this can lead to exploitation and unfair dealings. For example, speculative contracts, such as those found in traditional financial derivatives markets, are not permissible in Islamic finance because they involve significant uncertainty and risk that could harm one party without clear mutual benefit. To adhere to *gharar* principles, Islamic financial products are structured to ensure that all parties have a clear understanding of their obligations and the risks involved. This promotes transparency, reduces fraud, and enhances trust in financial transactions.

In Sharia-compliant finance, investments in industries that are considered *haram* (forbidden) are strictly prohibited (Suffian *et al.*, 2020). These industries typically include sectors that engage in activities deemed unethical or immoral by Islamic law, such as gambling, alcohol, tobacco, and pornography. Additionally, companies that deal with activities that contradict Islamic ethical values, such as excessive exploitation or environmental harm, are also excluded. This principle ensures that all investments made through Sharia-compliant finance align with Islamic values,

promoting ethical business practices and contributing to societal welfare. By restricting investments to ethically sound industries, Islamic finance supports socially responsible investing and encourages businesses that contribute positively to society. Zakat, or obligatory charitable giving, is a central concept in Islam, and its principles are embedded within the framework of Sharia-compliant finance (Calder, 2020). Muslims are required to give a portion of their wealth to charity each year, typically 2.5% of their savings, as a means of redistributing wealth and reducing poverty. In the context of finance, the principle of zakat ensures that financial products are designed not only to generate profit but also to benefit society. Islamic financial institutions are encouraged to allocate a portion of their profits to charitable causes and support social welfare programs. This focus on philanthropy fosters a financial ecosystem that seeks to create wealth not just for individual gain but for the greater good of society.

The principles of Sharia-compliant finance are implemented through specific financial structures, each designed to facilitate ethical financial transactions while adhering to the core guidelines of Islamic law (Biancone *et al.*, 2019; Nugroho, 2021). Below are some of the most commonly used structures in Islamic finance. Murabaha is one of the most widely used financial structures in Sharia-compliant finance. In this arrangement, a financial institution purchases an asset on behalf of the customer and then sells it to the customer at a marked-up price. The markup represents the profit for the financial institution, and the terms of the sale are agreed upon upfront, eliminating uncertainty. This structure is commonly used in home financing, car loans, and other asset-based transactions. Since there is no interest involved, the transaction complies with the prohibition of *riba*, while the financial institution still earns a return through the markup on the asset. Mudarabah is a partnership arrangement in which one party (the *rab al maal*) provides the capital, while the other party (the *mudharib*) provides expertise and manages the business venture. The profits generated from the venture are shared between the parties according to a pre-agreed ratio, while losses are borne solely by the capital provider, unless caused by the manager's negligence (Ishak and Rahman, 2021). This structure fosters a cooperative approach to investment, encouraging risk-sharing and mutual benefit. Mudarabah is commonly used in investment funds and entrepreneurial ventures within Islamic finance.

In a *musharakah* agreement, two or more parties pool their capital to jointly invest in a project, sharing both the profits and losses according to their respective contributions. This arrangement is based on the principles of equity and partnership, with all participants having a say in the decision-making process. *Musharakah* is often used in large-scale financing projects, such as real estate development or infrastructure investments (Kalkavan and Eti, 2021). This structure is highly flexible and can be adapted to a variety of business ventures, providing a platform for collaboration and shared success. *Sukuk* are Islamic bonds that represent a share of ownership in an underlying asset or business venture. Unlike conventional bonds, which are based on debt and interest, *sukuk* are structured to provide returns based on the profits generated from the underlying assets. The investors in *sukuk* share in the profits and risks of the venture, making it a Sharia-compliant alternative to traditional bonds. *Sukuk* have become increasingly popular in global capital markets, offering investors an opportunity to participate in

ethical investments while adhering to Islamic finance principles (Rahman *et al.*, 2020).

The principles of Sharia-compliant finance provide a strong ethical framework that promotes fairness, transparency, and social responsibility. By prohibiting *riba*, *gharar*, and investments in haram industries, and emphasizing the importance of zakat, Islamic finance encourages financial practices that align with the broader values of justice and societal welfare. Traditional Sharia-compliant financial structures, such as *murabaha*, *mudarabah*, *musharakah*, and *sukuk*, offer innovative alternatives to conventional financial products, providing ethical solutions for individuals and businesses alike (Alshaleel, 2019). As the global demand for ethical and inclusive finance grows, the principles and structures of Sharia-compliant finance will continue to play a vital role in shaping the future of global financial markets.

2.1 Challenges in Structuring Sharia-Compliant Products for Global Markets

As the demand for Sharia-compliant financial products grows, especially in Muslim-majority countries and increasingly in Western markets, the challenge of structuring these products to meet global standards becomes more complex. Sharia-compliant finance is governed by Islamic law, which has specific principles regarding ethical investment, risk-sharing, and profit generation (Ramli and Ishak, 2022). These principles, while well-defined within Islamic traditions, present unique challenges when attempting to integrate Sharia-compliant financial products into the global financial system. Key obstacles include regulatory and compliance issues, market penetration hurdles, and technological limitations. Understanding these challenges is essential for successfully expanding Sharia-compliant finance beyond its traditional markets.

One of the major obstacles in structuring Sharia-compliant financial products for global markets is the regulatory and compliance differences across jurisdictions. While Islamic finance operates within a well-established legal framework in many Muslim-majority countries, its principles are not universally recognized or understood in non-Muslim-majority nations (Jibril *et al.*, 2021). Sharia law, with its specific requirements for financial transactions such as the prohibition of *riba* (interest), *gharar* (uncertainty), and investments in haram (forbidden) industries, is interpreted differently by various scholars and institutions. These differences in interpretation across Islamic schools of thought, such as the Hanafi, Maliki, Shafi'i, and Hanbali traditions, can lead to discrepancies in how financial products are structured and approved. Furthermore, there is a lack of standardized regulatory frameworks for Islamic finance in many non-Muslim-majority countries. While countries like the UK, Singapore, and Luxembourg have made significant strides in integrating Sharia-compliant products into their financial systems, most other nations lack a clear regulatory framework that supports the development and sale of these products. This lack of regulation creates uncertainty for both investors and financial institutions, making it difficult to introduce and scale Sharia-compliant financial products globally.

Despite the growing global interest in Sharia-compliant finance, there are significant market penetration challenges. One of the primary issues is the limited awareness and understanding of Islamic finance in many global markets, particularly in non-Muslim-majority countries (Alam, 2019).

While Sharia-compliant finance has long been established in the Middle East, Southeast Asia, and parts of Africa, Western markets remain largely unfamiliar with the concept. This lack of understanding often leads to misconceptions about Islamic finance, such as the belief that it is only for Muslims or that it lacks profitability. Financial institutions and regulators in non-Muslim countries may also be hesitant to develop or promote Sharia-compliant products due to unfamiliarity with Islamic principles or concerns about their competitiveness in traditional financial markets. In addition, there is a challenge in balancing Sharia compliance with the expectations of conventional financial markets. Many investors and financial institutions prioritize returns, liquidity, and risk minimization, which may sometimes conflict with the principles of Sharia-compliant finance. For example, Sharia-compliant products such as murabaha (cost-plus financing) or mudarabah (profit-sharing) involve a different approach to risk-sharing than conventional financial products. Striking the right balance between adhering to Sharia principles and meeting the financial objectives of global investors requires a careful and often challenging integration of both ethical and financial considerations (Delle and Panetta, 2020). As a result, structuring Sharia-compliant products that are both viable and competitive in global markets remains a complex task.

The technological limitations surrounding the adoption and development of Sharia-compliant products also pose significant challenges. Islamic finance has traditionally operated within more conventional banking systems, and the integration of new financial technologies (fintech) has been slower than in the broader global financial system (Ali *et al.*, 2019). Many Islamic financial institutions still rely on manual processes or outdated technologies to facilitate transactions, which hinders their ability to scale operations and offer innovative products. As fintech continues to transform the global financial landscape, the slow adoption of digital tools in Islamic finance creates a technological gap that needs to be addressed in order for Sharia-compliant finance to remain competitive. Moreover, there is a pressing need for efficient digital platforms that can facilitate Sharia-compliant transactions on a large scale (Lutsyshyn and Vorobiova, 2021). These platforms must not only handle traditional banking activities but also ensure that all transactions comply with Islamic law. This requires specialized software and platforms that can integrate Islamic principles, such as risk-sharing and profit-sharing, into automated systems. Such platforms need to provide transparency, traceability, and regulatory compliance while enabling global participation in Sharia-compliant financial products. Without these digital solutions, it will be difficult to expand Sharia-compliant finance beyond its traditional boundaries and into global markets effectively.

The challenges involved in structuring Sharia-compliant financial products for global markets are multifaceted. Regulatory and compliance differences, market penetration issues, and technological limitations all contribute to the complexities of offering Sharia-compliant products on a global scale (Ahmed *et al.*, 2019). While the growing demand for Islamic finance presents opportunities for expansion, addressing these challenges requires a concerted effort from financial institutions, regulators, and technology providers. Standardizing regulatory frameworks, improving public understanding of Islamic finance, and adopting new technologies are all essential steps toward overcoming these

barriers and ensuring that Sharia-compliant finance can thrive in the global market. By navigating these challenges, the Islamic finance industry has the potential to make significant contributions to the diversification and ethical development of the global financial system.

2.2 Innovative Approaches to Structuring Sharia-Compliant Products

Sharia-compliant finance, which operates in accordance with Islamic law, is traditionally built on principles such as risk-sharing, ethical investment, and prohibiting interest (riba). As global interest in ethical and inclusive finance grows, the structuring of Sharia-compliant financial products is evolving to meet the demands of modern markets. Technological advances, environmental concerns, and the increasing preference for socially responsible investing are shaping new approaches (Daugaard, 2020). These innovative methods integrate fintech solutions, hybrid financial models, and sustainability principles to enhance the competitiveness and appeal of Sharia-compliant products in global markets.

One of the key drivers of innovation in Sharia-compliant finance is the development of fintech and digital platforms. These platforms can streamline the creation, distribution, and management of Islamic financial products, while ensuring compliance with Sharia principles. One notable advancement is the use of blockchain-based smart contracts. Blockchain technology provides a decentralized and secure way to automate financial transactions. Smart contracts, which execute automatically when predefined conditions are met, can ensure Sharia compliance without the need for intermediaries, making the process faster and more transparent (Rahim *et al.*, 2019). These contracts can be used for products such as Murabaha (cost-plus financing) or Mudarabah (profit-sharing), automating the documentation and transaction processes while ensuring they adhere to Islamic law. Furthermore, the integration of AI-driven platforms allows for real-time assessment of Sharia compliance. These platforms use machine learning algorithms to analyze transactions, documents, and agreements to ensure that they meet Islamic legal standards. For example, AI could be used to automatically review whether a potential investment aligns with Sharia principles by analyzing industries, financial structures, and even the ethical track record of companies. This technology can also optimize the structuring of Islamic financial products by predicting trends, assessing risk, and ensuring transparency, thus making Sharia-compliant finance more accessible and efficient.

The development of hybrid financial instruments is another innovative approach to structuring Sharia-compliant products. One example is the combination of Sukuk (Islamic bonds) with Environmental, Social, and Governance (ESG) frameworks. Sukuk are traditionally used to raise capital in a manner consistent with Sharia law, where the investor shares in the ownership of an underlying asset rather than receiving interest payments (Razak *et al.*, 2019). By integrating ESG criteria into Sukuk offerings, these financial products appeal to a broader market of socially responsible investors who seek not only ethical financial returns but also alignment with global sustainability goals. ESG-focused Sukuk can finance projects in renewable energy, social infrastructure, and green technology, thereby appealing to investors who prioritize sustainability alongside financial returns. Similarly, Musharakah (joint venture) can be structured with impact

investment models to encourage sustainability. Musharakah, a profit- and loss-sharing partnership, traditionally involves sharing the risks and rewards of a business venture. By combining Musharakah with impact investment models, such as those focusing on sustainable development or social entrepreneurship, these financial products can attract investors interested in making a positive social or environmental impact. This structure not only adheres to the principles of Islamic finance but also aligns with the growing demand for investments that contribute to global development goals.

Another area of innovation is in the use of Islamic crowdfunding platforms. Crowdfunding allows individuals to invest small amounts of capital into projects, typically through digital platforms. In the context of Islamic finance, Mudarabah and Musharakah are ideal models for crowdfunding. These models align well with the principles of risk-sharing and partnership, where investors provide capital in exchange for a share of profits. Crowdfunding platforms allow for the pooling of resources to fund ventures, including small businesses or infrastructure projects, while ensuring adherence to Islamic principles of equity and fairness (Boulahbel, 2021). These platforms offer a unique opportunity for retail investors to participate in Sharia-compliant finance, broadening the accessibility of Islamic financial products. Another innovative approach is the use of Ijarah (leasing) in asset-backed securities for financing real estate and infrastructure projects. Ijarah is a lease agreement where the lender rents out an asset to the borrower while retaining ownership. This model can be used in structuring Islamic real estate investment trusts (REITs) or Islamic project finance by allowing investors to acquire shares in income-producing assets. The use of Ijarah in asset-backed securities aligns with the principles of Sharia-compliant finance, where the asset itself is tangible and can generate returns based on real economic activity, such as rental income from real estate or revenue from infrastructure projects (Karimu *et al.*, 2022).

Finally, the emergence of Green Sukuk represents a significant innovation in Sharia-compliant finance. Green Sukuk are specifically designed to finance environmentally sustainable projects, such as renewable energy, green buildings, and waste management initiatives. These instruments are a powerful tool for attracting socially responsible investors who are interested in financing projects that promote sustainability. Green Sukuk are structured similarly to traditional Sukuk but are linked to projects that have clear environmental benefits (Keshminder *et al.*, 2022). This aligns Islamic finance with global sustainability goals, including the United Nations Sustainable Development Goals (SDGs), creating a bridge between ethical finance and environmental responsibility. By aligning Sharia-compliant finance with global sustainability efforts, such as the SDGs, Islamic finance can play a pivotal role in promoting environmental, social, and economic development. Green Sukuk not only provide investors with ethical financial returns but also contribute to addressing pressing global challenges like climate change, energy transition, and sustainable development.

Innovative approaches to structuring Sharia-compliant financial products are reshaping the landscape of Islamic finance. The integration of fintech solutions, hybrid financial instruments, and sustainability frameworks allows Sharia-compliant finance to meet the evolving demands of global

markets. By leveraging technologies such as blockchain and AI, creating hybrid financial instruments that combine traditional Islamic principles with modern sustainability goals, and developing financing models such as crowdfunding and Ijarah-based securities, Islamic finance can offer competitive and ethical financial solutions (Thaker *et al.*, 2022). The rise of Green Sukuk and other impact-driven financial products further enhances the appeal of Islamic finance in an increasingly socially conscious global economy. These innovations present significant opportunities for growth and expansion, making Sharia-compliant finance an essential component of the global financial system.

2.3 Case Studies of Successful Sharia-Compliant Financial Products

Sharia-compliant financial products have gained significant traction in global markets due to their ethical and inclusive nature (Dahdal *et al.*, 2022). Several countries, financial institutions, and startups have pioneered innovations in Islamic finance, creating successful Sharia-compliant products that cater to the growing demand for ethical investing and finance. These case studies provide valuable insights into how Islamic finance is evolving to meet the needs of contemporary global markets.

Southeast Asia has emerged as a leader in the issuance of Green Sukuk, a Sharia-compliant financial product used to raise capital for environmentally sustainable projects. Malaysia and Indonesia are two countries that have played a significant role in this pioneering development. Green Sukuk offers a unique opportunity to fund projects that are not only profitable but also environmentally responsible, aligning with both Islamic principles and global sustainability goals (Laldin and Djafri, 2021). Malaysia was the first country to issue a Green Sukuk in 2017, which was a major milestone in the development of sustainable Islamic finance. The issuance was used to finance a large-scale solar energy project, demonstrating how Islamic finance can contribute to the global transition towards renewable energy. Malaysia's Green Sukuk has been particularly notable for its comprehensive framework that includes rigorous environmental impact assessments and transparency requirements, ensuring that the proceeds are used for projects with verifiable environmental benefits. This initiative has been instrumental in demonstrating that Green Sukuk can offer financial returns while contributing to the achievement of the United Nations Sustainable Development Goals (SDGs), particularly in areas like affordable and clean energy (SDG 7) and climate action (SDG 13). Similarly, Indonesia followed suit with its Green Sukuk issuance in 2018, also focused on financing renewable energy projects. Indonesia's Green Sukuk initiative has been vital in showcasing the potential of Islamic finance to mobilize capital for sustainable development, addressing environmental challenges while promoting economic growth. These countries have not only paved the way for other nations in the region to issue Green Sukuk but have also positioned themselves as leaders in blending Islamic finance with environmental responsibility. The rise of Islamic fintech has further transformed the landscape of Sharia-compliant financial products. These digital platforms leverage technology to offer traditional Islamic finance products, such as Mudarabah (profit-sharing) and Murabaha (cost-plus financing), in an innovative and accessible way (Saba *et al.*, 2021). Islamic fintech startups are revolutionizing how these products are structured,

managed, and delivered to consumers. One prominent example is Wahed Invest, a global Islamic fintech platform that offers Sharia-compliant investment services. Wahed uses technology to manage portfolios according to Islamic principles, focusing on ethical investments while ensuring that the funds are invested in industries that comply with Sharia law. Wahed's use of artificial intelligence (AI) and machine learning allows for real-time tracking and management of investments, helping users make informed financial decisions while adhering to Islamic guidelines. This platform has democratized access to Islamic investment opportunities, providing retail investors with an easy and transparent way to invest in Sharia-compliant assets. Another notable example is Finterra, a fintech platform that facilitates Mudarabah-based crowdfunding for social and development projects. Finterra has created a space where individuals can invest in ethical ventures such as affordable housing, healthcare, and education, using a profit-sharing model in line with Islamic finance principles. Through its use of blockchain technology, Finterra ensures transparency and security in transactions, while allowing for global participation in Sharia-compliant financing (Putri and Mentari, 2022). This innovative approach not only helps bridge the gap between Islamic finance and modern technological advancements but also promotes social good through investment in impactful projects.

Another significant area of innovation in Sharia-compliant finance is the development of cross-border Islamic banking products. Global banks like HSBC Amanah have played a pivotal role in expanding Sharia-compliant services across borders, providing access to Islamic finance in regions outside of traditional Muslim-majority countries (Oliver-Dee, 2020). HSBC Amanah, the Islamic banking arm of HSBC, has been instrumental in expanding Islamic banking products to a global clientele. The bank offers a range of services, from Sharia-compliant mortgages to investment products like Sukuk and Murabaha. HSBC Amanah's success lies in its ability to tailor these products to diverse markets while maintaining strict adherence to Sharia principles. The bank has effectively navigated the regulatory complexities of offering Islamic financial products in non-Muslim-majority countries, ensuring compliance with both local and international regulations. This has allowed HSBC Amanah to reach a broader audience, including non-Muslim customers seeking ethical investment opportunities. In addition, Dubai Islamic Bank (DIB) has expanded its presence beyond the Middle East, offering Sharia-compliant products in markets such as Southeast Asia, Africa, and Europe. DIB's success has been attributed to its ability to adapt its offerings to local regulatory and market conditions while providing competitive, ethically grounded financial products. For example, DIB has structured Islamic home finance solutions that comply with Sharia law while catering to the diverse needs of international customers.

The case studies of Green Sukuk, Islamic fintech startups, and cross-border Islamic banking products highlight the growing diversity and innovation in Sharia-compliant finance. Countries like Malaysia and Indonesia have led the way in issuing Green Sukuk, demonstrating the potential for Islamic finance to drive sustainability initiatives (Musari, 2022). Similarly, fintech platforms such as Wahed Invest and Finterra are leveraging technology to make Islamic finance more accessible and transparent, while global banks like HSBC Amanah are successfully expanding Sharia-compliant

products beyond traditional Muslim-majority markets. These case studies underscore the growing role of Sharia-compliant financial products in global finance, paving the way for further innovation and expansion in the sector.

2.4 Strategies for Expanding Sharia-Compliant Finance Globally

Sharia-compliant finance, grounded in Islamic principles, is steadily gaining traction beyond traditional Muslim-majority countries. Its ethical and inclusive approach to financial transactions has driven demand in global markets, where ethical investing and socially responsible finance are becoming increasingly important (Landi and Sciarelli, 2019). To expand Sharia-compliant finance globally, several strategies can be adopted, focusing on building strategic partnerships, adopting digital solutions, and implementing educational campaigns and capacity-building initiatives.

One of the most effective ways to expand Sharia-compliant finance globally is through strategic partnerships. These collaborations can occur between Islamic financial institutions and conventional banks. Such partnerships enable Islamic finance to gain greater visibility and reach in non-Muslim-majority countries. By collaborating with conventional financial institutions, Islamic finance can tap into established customer bases and infrastructures, leveraging the global presence of conventional banks to introduce Sharia-compliant products (Ayub, 2019; Aysan and Bergigui, 2021). For example, many global banks have launched Islamic banking divisions or products to cater to the growing demand for Sharia-compliant financial services. HSBC Amanah, the Islamic banking division of HSBC, has successfully collaborated with conventional financial institutions worldwide, facilitating the expansion of Islamic finance into non-Muslim-majority regions. Through these collaborations, Islamic financial products like Sukuk and Murabaha are offered in diverse markets, helping to build a bridge between conventional finance and Islamic finance. Another critical aspect of expanding Sharia-compliant finance globally involves engaging with regulatory bodies. Harmonizing regulatory standards for Sharia-compliant finance across jurisdictions is crucial to ensuring that Islamic finance can be offered seamlessly in international markets. Collaborating with international regulators, including bodies like the International Monetary Fund (IMF) and the World Bank, can help develop universal frameworks that align with both Sharia law and global financial regulations. This will foster investor confidence, reduce regulatory risks, and promote the growth of Sharia-compliant financial products in regions that may have historically lacked a clear understanding of Islamic finance (Ercanbrack, 2019).

The adoption of digital solutions is another important strategy for expanding Sharia-compliant finance globally. The rise of fintech has revolutionized how financial services are delivered, and Islamic finance is no exception (Muneeza and Mustapha, 2021). Launching digital wallets and mobile banking services tailored to Sharia-compliant transactions can provide convenient and accessible platforms for global customers, including those in non-Muslim-majority countries. Digital wallets offer a seamless, secure way for consumers to engage in Islamic finance, enabling them to make Sharia-compliant transactions anytime and anywhere. By integrating features such as AI-powered compliance checks for transactions and blockchain-based contracts, Islamic financial institutions can ensure that all transactions

remain fully compliant with Sharia principles while delivering the speed and efficiency demanded by modern consumers. Furthermore, the development of mobile banking applications dedicated to Sharia-compliant finance allows financial institutions to reach broader, often underserved, populations. Mobile banking has become particularly crucial in emerging markets, where traditional banking infrastructure may be limited. Digital platforms facilitate the growth of Sharia-compliant finance by offering accessible, real-time solutions that enhance customer engagement and drive financial inclusion (Dawood *et al.*, 2022).

Finally, educational campaigns and capacity-building initiatives are essential for promoting the global expansion of Sharia-compliant finance (Alfarizi and Ngatindriatun, 2022). Raising awareness of Islamic finance among non-Muslim populations is key to dispelling misconceptions and increasing interest in ethical investing and Sharia-compliant products. These campaigns can be conducted through various channels, including public seminars, online courses, and partnerships with universities and business schools. Educational initiatives can also be aimed at financial professionals, ensuring that they are equipped with the necessary skills to structure and manage Sharia-compliant products. Training programs for financial experts focused on topics such as Islamic asset management, Islamic bond structures, and profit-sharing agreements are crucial for developing the human capital needed to support the growth of Sharia-compliant finance (Alamgir *et al.*, 2021). By building the capacity of financial professionals, these training programs also ensure that Islamic financial products are properly structured, compliant with Sharia law, and able to compete with conventional financial offerings. In addition, these programs help to create a network of Sharia scholars and Islamic finance professionals, who can offer guidance on maintaining Sharia compliance and contribute to the development of new financial products.

2.5 Future Trends in Sharia-Compliant Finance

Sharia-compliant finance has steadily gained prominence globally, and its future looks poised for further growth and innovation (Maniruzzaman, 2022). The integration of emerging technologies, such as Artificial Intelligence (AI) and Big Data, along with the expansion of Islamic Financial Technology (Islamic FinTech) and a focus on sustainable and ethical finance, is transforming how Sharia-compliant financial products are structured and delivered. These developments not only present new opportunities for Islamic finance but also allow it to remain competitive in a rapidly evolving global financial landscape. One of the most significant future trends in Sharia-compliant finance is the integration of AI and Big Data for enhanced risk management. Traditionally, Islamic financial institutions have relied on human expertise and religious scholars to ensure the compliance of their products with Sharia principles. However, with the advent of AI and Big Data analytics, there is a growing opportunity to automate and optimize risk assessment processes while maintaining strict adherence to Sharia law. AI technologies can be leveraged to improve credit risk assessments, offering more accurate, real-time evaluations of individual or corporate borrowers. By analyzing vast amounts of structured and unstructured data, AI models can predict loan defaults and evaluate creditworthiness based on multiple factors beyond traditional credit scores (Sadok *et al.*, 2022). This advancement allows

for a more precise understanding of potential risks, which can be particularly beneficial in Islamic finance where risk-sharing principles must be carefully maintained. Moreover, AI-driven platforms can help monitor Sharia compliance by automatically detecting any discrepancies or issues in financial transactions. These technologies ensure that financial institutions remain transparent and avoid violating Sharia principles, such as interest-bearing transactions or excessive uncertainty. Through AI, Islamic banks can create more efficient, reliable, and scalable solutions for risk management, improving decision-making processes while remaining true to Sharia laws.

The rise of Islamic FinTech is another key trend shaping the future of Sharia-compliant finance. Islamic FinTech companies are innovating financial services by using advanced technologies like blockchain, AI, and cloud computing to offer digital solutions that comply with Islamic law (Miskam *et al.*, 2019). The growth of blockchain technology in particular is revolutionizing the way Islamic financial products, such as Sukuk (Islamic bonds), Murabaha (cost-plus financing), and Mudarabah (profit-sharing), are structured and executed. Blockchain enables the automation of Sharia-compliant contracts through smart contracts, which can automatically execute, verify, or enforce the terms of a contract without intermediaries. This technology ensures that all transactions adhere to Sharia principles, increasing transparency, reducing fraud, and lowering costs for consumers. Additionally, blockchain technology provides a secure and efficient platform for creating Sukuk, which can be traded globally in a decentralized manner, enhancing market liquidity and accessibility.

Similarly, AI-driven platforms tailored for Sharia compliance are becoming increasingly prevalent. These platforms help financial institutions assess real-time market conditions, evaluate risk profiles, and ensure that all transactions and investments comply with Islamic finance principles. The ability to scale these platforms globally allows Islamic finance to tap into new markets, particularly in regions where Sharia-compliant financial services were previously limited or underdeveloped (Nienhaus, 2020; Khokher, 2021).

As the global financial industry increasingly moves toward sustainable and ethical investing, there is a growing convergence with Sharia-compliant finance. The ethical guidelines governing Islamic finance, such as the prohibition of investment in haram (forbidden) sectors like alcohol, gambling, and tobacco, already align well with sustainable finance principles that focus on long-term societal and environmental benefits. The future of Sharia-compliant finance will likely see a greater emphasis on green finance and impact investing (Kappen *et al.*, 2019). Islamic financial institutions are increasingly introducing green Sukuk and other financial products designed to fund environmentally sustainable projects, such as renewable energy infrastructure, clean technology, and carbon reduction initiatives. These products offer socially responsible investment opportunities for individuals and institutions looking to align their portfolios with ethical and sustainable values. In addition to green finance, there is growing interest in Islamic finance's role in achieving the United Nations' Sustainable Development Goals (SDGs). The alignment of Islamic finance with global sustainability targets will create opportunities for cross-sector partnerships, especially in the development of sustainable infrastructure and climate change mitigation projects. By incorporating ESG (Environmental,

Social, and Governance) factors into Sharia-compliant products, Islamic financial institutions can attract investors who are increasingly seeking to make a positive social impact, in addition to achieving financial returns (Qoyum *et al.*, 2022).

Conclusion

In conclusion, the landscape of Sharia-compliant finance is evolving rapidly, driven by innovative approaches that make Islamic financial products increasingly competitive in global markets. The integration of FinTech and digital platforms, particularly through blockchain and AI, has enabled the creation of Sharia-compliant products that are both efficient and scalable. These innovations, such as smart contracts and AI-driven risk assessments, allow Islamic finance to meet modern financial needs while adhering to the ethical principles of Sharia law. The development of hybrid financial instruments and green Sukuk also aligns Islamic finance with global sustainability goals, attracting socially responsible investors and ensuring compliance with both Sharia and Environmental, Social, and Governance (ESG) frameworks. The importance of innovation in expanding the reach of Islamic finance cannot be overstated. By incorporating advanced technologies, Islamic financial institutions can enhance their global appeal and penetrate markets that were previously underrepresented in Islamic finance. Moreover, these innovations facilitate financial inclusion, making Sharia-compliant financial products accessible to a broader population and contributing to sustainable economic growth. As a result, Islamic finance is positioned not only as an ethical alternative to conventional finance but also as a tool for fostering positive social and economic change.

Looking ahead, the future of Sharia-compliant finance relies on continuous innovation and its ability to align with global financial trends. The rapid adoption of AI, big data, and blockchain technologies will be essential for keeping pace with market demands. Additionally, the growing focus on sustainability and ethical finance will provide further opportunities for Islamic finance to integrate seamlessly into the global financial system. By staying at the forefront of these developments, Sharia-compliant finance will continue to thrive, playing a pivotal role in the future of global finance.

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