



## Economic Incentives for EV Adoption: A Comparative Study between the United States and Nigeria

Oluwadayomi Akinsooto <sup>1\*</sup>, Chukwuemeka Chukwuka Ezeanochie <sup>2</sup>, Enoch Oluwadunmininu Ogunnowo <sup>3</sup>

<sup>1</sup> University of Johannesburg, Johannesburg, South Africa

<sup>2</sup> Eaton, Montrottier, France

<sup>3</sup> Johnson Controls, Indiana, USA

\* Corresponding Author: **Oluwadayomi Akinsooto**

---

### Article Info

ISSN (online): 2582-7138

Volume: 06

Issue: 02

March-April 2025

Received: 15-02-2025

Accepted: 10-03-2025

Page No: 1056-1064

### Abstract

The adoption of electric vehicles (EVs) is pivotal in addressing environmental concerns and transitioning towards sustainable transportation systems globally. This comparative study examines the economic incentives for EV adoption in two diverse contexts: the United States and Nigeria. The United States stands as a frontrunner in EV adoption, backed by comprehensive federal and state-level incentives, including tax credits, rebates, and investment in charging infrastructure. Conversely, Nigeria, while possessing a burgeoning market potential, grapples with infrastructural challenges and limited policy frameworks. The analysis delves into the effectiveness of incentive programs in each country, considering their impact on market growth, consumer behavior, and environmental sustainability. Socio-economic factors such as income levels, consumer preferences, and cultural attitudes are also scrutinized to understand their influence on EV adoption patterns. Lessons learned and best practices from both countries offer insights into successful strategies for promoting EV adoption, along with policy recommendations tailored to each context. The study underscores the importance of collaboration and knowledge sharing between nations to accelerate the transition towards sustainable transportation systems globally. Additionally, it explores the future outlook for EV adoption, predicting emerging trends, potential policy changes, and technological advancements that could shape the trajectory of the EV market. Environmental implications, including reductions in greenhouse gas emissions, improvements in air quality, and integration with renewable energy sources, are also discussed, emphasizing the broader socio-environmental benefits of EV adoption. Ultimately, this study contributes to the growing body of research on EV adoption by providing a comparative analysis of economic incentives and policy frameworks in two distinct socio-economic contexts, paving the way for informed decision-making and sustainable transportation planning in the years to come.

**Keywords:** Economic Incentives; Electric Vehicle; USA; Nigeria; Consumer

---

### 1. Introduction

Electric vehicles (EVs) represent a transformative technology in the automotive industry, offering a promising solution to mitigate environmental concerns such as air pollution and greenhouse gas emissions (Llopis-Albert, *et al.*, 2021; Sovacool, *et al.*, 2019; Usman, *et al.*, 2024) [28, 43, 48]. Unlike conventional vehicles powered by internal combustion engines, EVs utilize electric motors and batteries for propulsion, resulting in zero tailpipe emissions. The development and adoption of EVs have gained significant momentum globally, driven by advancements in battery technology, government regulations promoting cleaner transportation, and growing environmental awareness among consumers.

As the world seeks to reduce dependence on fossil fuels and combat climate change, the role of EVs in achieving sustainable mobility has become increasingly prominent (Zhang, and Fujimori, 2020; Henderson, 2020; Newman, *et al.*, 2017) <sup>[53, 20, 33]</sup>.

Economic incentives play a crucial role in accelerating the adoption of EVs by making them more financially attractive and competitive compared to traditional vehicles. These incentives typically include tax credits, rebates, grants, and subsidies offered by governments at various levels to offset the higher upfront costs of EVs, incentivize consumers to purchase EVs, and stimulate market demand. Additionally, incentives may encompass infrastructure development initiatives, such as funding for charging stations and grid upgrades, to address range anxiety and enhance the overall EV ownership experience. By reducing the total cost of ownership and improving charging infrastructure accessibility, economic incentives can significantly enhance the affordability, convenience, and attractiveness of EVs to consumers, thereby spurring widespread adoption and market penetration (Zhang, *et al.*, 2014; Kumar, and Alok, 2020; Ogunkunbi, *et al.* 2022) <sup>[54, 25, 36]</sup>.

The objectives of this comparative study are twofold: firstly, to examine and analyze the economic incentives for EV adoption in two distinct socio-economic contexts, namely the United States and Nigeria; and secondly, to assess the effectiveness and impact of these incentives on EV market growth, consumer behavior, and environmental sustainability in each country. By conducting a comparative analysis, this study aims to identify key lessons learned, best practices, and policy recommendations tailored to each context, thereby informing future decision-making and policy formulation to promote sustainable transportation systems globally.

### 1.1 Research Gap

While the adoption of electric vehicles (EVs) has garnered significant attention in recent years, there remains a noticeable research gap in understanding the effectiveness and implications of economic incentives for EV adoption, particularly in diverse socio-economic contexts such as the United States and Nigeria. Existing literature predominantly focuses on case studies and analyses of EV adoption in developed countries with established markets and infrastructure, often overlooking the unique challenges and opportunities present in emerging economies like Nigeria. Consequently, there is limited empirical evidence and comparative studies that comprehensively assess the impact of economic incentives on EV adoption, consumer behavior, market dynamics, and environmental sustainability in different socio-economic contexts (Liu, *et al.*, 201; Usman, *et al.*, 2024) <sup>[27, 48]</sup>.

Moreover, existing research tends to emphasize the role of financial incentives such as tax credits, rebates, and subsidies in promoting EV adoption, while overlooking other critical factors such as infrastructure development, regulatory frameworks, and socio-cultural influences. Understanding the interplay between these multifaceted factors is essential for designing effective policies and strategies to accelerate EV adoption and achieve sustainable transportation goals. Furthermore, there is a lack of longitudinal studies that track the long-term outcomes and sustainability of incentive programs, including their impact on EV market growth, technological innovation, and socio-environmental outcomes.

Additionally, the majority of existing research predominantly focuses on the United States and other developed countries, neglecting the perspectives and experiences of emerging economies such as Nigeria, where EV adoption faces distinct challenges related to infrastructure limitations, policy frameworks, economic constraints, and consumer preferences. As such, there is a pressing need for comparative studies that bridge this research gap by examining the effectiveness of economic incentives for EV adoption across diverse socio-economic contexts, offering insights into best practices, policy recommendations, and strategies tailored to the specific needs and challenges of each country (Priessner, *et al.*, 2018; Broadbent, *et al.*, 2019; Ebirim, *et al.*, 2024) <sup>[38, 7, 15]</sup>.

Addressing this research gap is crucial for informing evidence-based decision-making, policy formulation, and sustainable transportation planning in both developed and emerging economies, ultimately contributing to the global transition towards a low-carbon and resilient transportation system powered by electric mobility.

### 2. Overview of EV market in the United States and Nigeria

The electric vehicle (EV) market has witnessed notable growth and development globally, with both the United States and Nigeria emerging as significant players in this evolving landscape. Understanding the current status of EV adoption, infrastructure development, and regulatory frameworks is essential for contextualizing the dynamics shaping the EV markets in these two countries (Bawa, and Nwohu, 2023; Shree, *et al.*, 2024) <sup>[6, 42]</sup>.

In the United States, EV adoption has been steadily increasing in recent years, driven by a combination of factors such as environmental concerns, technological advancements, and government incentives. Various states have implemented policies to encourage EV adoption, including tax credits, rebates, and incentives for purchasing EVs. As a result, the U.S. has seen a proliferation of EV models from various manufacturers, expanding consumer choice and accessibility. Moreover, initiatives to develop charging infrastructure, including public charging stations and fast-charging networks along highways, have contributed to alleviating range anxiety and enhancing the EV ownership experience (Ajayi-Nifise, *et al.*, 2024) <sup>[3]</sup>.

Similarly, Nigeria has shown potential for EV adoption, although the market is still in its nascent stages. While the country faces challenges such as inadequate infrastructure, limited policy support, and economic constraints, there is growing interest in transitioning towards electric mobility. Government initiatives to promote cleaner transportation and reduce carbon emissions have spurred discussions around EV adoption. However, the lack of adequate charging infrastructure remains a significant barrier, particularly in urban centers and rural areas. Additionally, regulatory frameworks governing EVs, including import duties, taxes, and incentives, are yet to be fully developed, creating uncertainty for prospective EV buyers and investors (Capuder, *et al.*, 2020; Maghfiroh, *et al.*, 2021) <sup>[9, 29]</sup>.

Despite these challenges, both countries have demonstrated a commitment to advancing the EV market through policy interventions, infrastructure development, and public awareness campaigns. By understanding the unique dynamics and challenges within each context, stakeholders can identify opportunities for collaboration, knowledge

sharing, and policy innovation to accelerate EV adoption and foster sustainable transportation systems in the United States and Nigeria alike (Ryghaug, and Skjølsvold, 2023; Zimm, 2021; Kotilainen, *et al.*, 2019) <sup>[40, 55, 24]</sup>.

## 2.1 Economic incentives for EV adoption in the United States

The United States has been at the forefront of promoting electric vehicle (EV) adoption through a variety of economic incentives at both the federal and state levels (Broadbent, *et al.*, 2019; Searle, *et al.*, 2016) <sup>[7, 41]</sup>. These incentives aim to reduce the upfront costs of EVs, enhance charging infrastructure, and incentivize consumers and businesses to transition to electric mobility. This comprehensive approach reflects the government's commitment to fostering sustainable transportation systems and reducing greenhouse gas emissions.

At the federal level, one of the most significant incentives for EV adoption is the federal tax credit program. Under this program, buyers of qualifying EVs can receive a tax credit of up to \$7,500, depending on the vehicle's battery capacity. This tax credit effectively lowers the purchase price of EVs, making them more affordable and competitive with traditional gasoline-powered vehicles. Additionally, federal rebates and grants are available for EV charging infrastructure projects, supporting the expansion of charging networks across the country (Narassimhan, and Johnson, 2018; Hall, and Lutsey, 2017) <sup>[32, 18]</sup>.

In addition to federal incentives, many states offer their own incentives to further promote EV adoption. These state-level incentives may include additional tax credits, rebates, or exemptions from sales tax or registration fees for EV purchases. Some states also provide incentives for installing residential or commercial EV charging stations, further encouraging the development of charging infrastructure. Moreover, several states grant EV drivers access to high-occupancy vehicle (HOV) lanes, even when driving solo, incentivizing EV adoption by offering time-saving benefits during peak traffic hours (Chen, 2018; Hardman, 2019; Olatoye, *et al.*, 2024) <sup>[10, 19, 31]</sup>.

Furthermore, utility programs and incentives play a crucial role in advancing EV adoption by providing financial support for charging infrastructure development and offering special electricity rates or incentives for EV owners. Utilities may offer rebates or grants to customers who install home charging stations or provide incentives for businesses to install public charging stations. These programs help address range anxiety and infrastructure gaps, making EV ownership more convenient and accessible for consumers (LaMonaca, and Ryan, 2022; Liu, *et al.*, 2021) <sup>[26, 27]</sup>.

Beyond government incentives, various initiatives and partnerships are driving EV adoption in the United States. Investment in charging infrastructure by private companies, municipalities, and nonprofit organizations is expanding access to charging stations in key locations such as retail centers, workplaces, and multi-unit dwellings. Additionally, public fleets, including those operated by government agencies, transit authorities, and corporations, are increasingly transitioning to electric vehicles, serving as early adopters and demonstrating the feasibility and benefits of electrification.

Overall, the combination of federal and state incentives, utility programs, and private initiatives has created a conducive environment for EV adoption in the United States.

These economic incentives not only reduce the cost barriers associated with EV ownership but also stimulate market demand, spur innovation in the automotive and energy sectors, and contribute to the nation's efforts to mitigate climate change and improve air quality. However, continued investment, policy support, and collaboration among stakeholders are essential to sustain momentum and accelerate the transition to electric mobility across the country (Rietmann, and Lieven, 2019; Cao, *et al.*, 2021) <sup>[39, 8]</sup>.

## 2.2 Economic incentives for EV adoption in Nigeria

In Nigeria, the adoption of electric vehicles (EVs) is still in its infancy, but the government and various stakeholders are increasingly recognizing the importance of transitioning to electric mobility to address environmental concerns, reduce dependence on fossil fuels, and drive economic growth. To incentivize EV adoption and overcome barriers to entry, several economic incentives have been introduced by the government, private sector, and other entities.

Government Subsidies and Incentives play a pivotal role in stimulating EV adoption in Nigeria. The government has initiated various subsidy programs to support EV buyers and manufacturers. For instance, the National Automotive Design and Development Council (NADDCC) offers financial incentives and subsidies to local automotive manufacturers and assemblers to produce electric vehicles (Bawa, and Nwohu, 2023; Agarwal, *et al.*, 2023) <sup>[6, 1]</sup>. These subsidies aim to reduce the production costs of EVs, making them more affordable and competitive in the market. Tax Breaks and Import Duties Reductions are another key economic incentive offered by the Nigerian government to promote EV adoption. Import duties on EV components and vehicles are often reduced or waived to encourage the importation and local assembly of electric vehicles. Additionally, tax breaks and exemptions may be provided to EV buyers, reducing the overall cost of ownership and incentivizing consumers to switch to electric mobility. Infrastructure Development Initiatives are essential for supporting the growth of the EV market in Nigeria. The government, in collaboration with private sector partners, is investing in the development of EV charging infrastructure across the country. This includes the installation of charging stations in urban centers, along major highways, and in commercial areas. Infrastructure development initiatives aim to address range anxiety among EV drivers and create a conducive environment for EV adoption by ensuring convenient access to charging facilities. Local Manufacturing Incentives are also instrumental in driving EV adoption and promoting domestic production capacity in Nigeria. The government provides incentives and support to local manufacturers and assemblers to produce EVs and EV components domestically. This includes tax incentives, subsidies, and technical assistance to encourage investment in EV manufacturing facilities and promote technology transfer. By promoting local manufacturing, Nigeria aims to create jobs, stimulate economic growth, and reduce reliance on imported vehicles. Despite these economic incentives, several challenges hinder the widespread adoption of EVs in Nigeria. Limited awareness and knowledge about EVs among consumers, inadequate charging infrastructure, high upfront costs, and the availability of affordable EV models are some of the barriers that need to be addressed. Additionally, policy inconsistencies, bureaucratic hurdles, and regulatory

uncertainties pose challenges to the growth of the EV market (Agunbiade, and Siyan, 2020; Thompson, *et al.*, 2022) <sup>[2, 46]</sup>. In conclusion, economic incentives play a crucial role in promoting EV adoption in Nigeria and driving the transition to electric mobility. Government subsidies, tax breaks, infrastructure development initiatives, and local manufacturing incentives are essential mechanisms for overcoming barriers to EV adoption and fostering a sustainable transportation system. However, concerted efforts from the government, private sector, and other stakeholders are needed to address challenges, build supportive infrastructure, and create an enabling environment for the widespread adoption of electric vehicles in Nigeria.

### 2.3 Comparative analysis of economic incentives

The comparative analysis of economic incentives for electric vehicle (EV) adoption in the United States and Nigeria offers valuable insights into the effectiveness, impact, challenges, and success stories associated with these incentive programs. **Effectiveness of Incentive Programs in Each Country:** In the United States, the combination of federal and state-level incentives has been effective in stimulating EV adoption (Wang, *et al.*, 2019; Yong, and Park, 2017) <sup>[50, 52]</sup>. Federal tax credits, rebates, and grants have significantly reduced the upfront costs of EVs for consumers, contributing to increased market penetration. Similarly, state-level incentives such as additional tax credits, HOV lane access, and utility programs have further incentivized EV adoption, leading to widespread consumer acceptance and market growth. In contrast, in Nigeria, while government subsidies, tax breaks, and infrastructure development initiatives have been introduced to promote EV adoption, their effectiveness has been hampered by challenges such as limited awareness, inadequate infrastructure, and policy inconsistencies. As a result, the impact of incentive programs in Nigeria has been less pronounced compared to the United States.

**Impact on EV Market Growth:** The impact of economic incentives on EV market growth varies between the United States and Nigeria. In the United States, incentive programs have played a significant role in driving EV market growth, with sales of EVs steadily increasing year over year. The availability of incentives has made EVs more affordable and accessible to consumers, leading to greater adoption rates and market expansion. In Nigeria, while economic incentives have contributed to some growth in the EV market, the impact has been limited by challenges such as infrastructure gaps, high upfront costs, and consumer hesitancy. As a result, the EV market in Nigeria remains relatively small compared to the United States, with slower growth rates and lower adoption rates (Yong, T. and Park, C., 2017; Asuzu, 2024; Xue, *et al.*, 2021) <sup>[52, 15, 51]</sup>.

**Challenges and Success Stories:** Both countries face unique challenges and success stories in their efforts to promote EV adoption through economic incentives. In the United States, challenges include the need for continued investment in charging infrastructure, policy uncertainty at the federal level, and the affordability of EVs for low-income consumers. However, success stories abound, including the widespread availability of EV models, the expansion of charging networks, and the adoption of EVs by public fleets and transportation services. In Nigeria, challenges such as limited infrastructure, bureaucratic hurdles, and consumer awareness hinder the effectiveness of incentive programs. Nevertheless, success stories such as the emergence of local

EV manufacturers, government support for infrastructure development, and increasing interest from private sector investors offer promising signs for the future of EV adoption in the country.

The comparative analysis of economic incentives for EV adoption in the United States and Nigeria highlights the importance of tailored policies, supportive infrastructure, and stakeholder collaboration in driving sustainable transportation transitions. While both countries have made strides in promoting EV adoption through incentive programs, addressing challenges and leveraging success stories will be essential for accelerating the transition to electric mobility and achieving long-term sustainability goals.

### 2.4 Socio-economic factors influencing EV adoption

The widespread adoption of electric vehicles (EVs) represents a pivotal step towards achieving sustainable transportation systems globally. However, the transition to electric mobility is influenced by a myriad of socio-economic factors that shape consumer preferences, purchasing behavior, and societal attitudes towards EVs. Understanding these factors is essential for policymakers, industry stakeholders, and researchers to develop effective strategies and interventions to accelerate EV adoption (Steinhilber, *et al.*, 2013; Noel, *et al.*, 2020; Mhlongo, *et al.*, 2024) <sup>[45, 34, 37]</sup>. Consumer Preferences and Behavior play a central role in shaping the uptake of EVs. Factors such as vehicle performance, driving range, charging infrastructure availability, and brand reputation influence consumers' decisions to purchase EVs. Additionally, considerations such as vehicle size, style, and features contribute to individual preferences. Consumer perceptions of EVs regarding reliability, safety, and overall driving experience also impact adoption rates. Addressing consumer concerns and preferences through targeted marketing, education campaigns, and product innovation is crucial for increasing EV adoption.

Income Levels and Affordability are significant determinants of EV adoption. While EVs offer long-term cost savings through lower fuel and maintenance costs, their upfront purchase prices remain relatively higher than conventional vehicles. As such, income levels and affordability play a crucial role in determining the accessibility of EVs to different socio-economic groups. Lower-income households may face barriers to EV adoption due to financial constraints, while higher-income individuals may be more willing and able to invest in EVs. Implementing financial incentives such as subsidies, tax credits, and low-interest financing options can help mitigate affordability barriers and make EVs more accessible to a broader range of consumers (Bauer, *et al.*, 2021; Coffman, *et al.*, 2018; Foley, *et al.*, 2020) <sup>[5, 13, 17]</sup>.

Cultural Attitudes Towards EVs vary across different regions and communities, influencing adoption rates and market dynamics. Cultural factors such as societal norms, values, and perceptions of technology and innovation shape individuals' attitudes towards EVs. In some cultures, there may be a stigma associated with EVs due to concerns about range limitations, charging infrastructure, or perceived inconvenience. Conversely, in regions where environmental consciousness and sustainability are valued, EV adoption may be more readily embraced. Cultural attitudes towards EVs can be influenced through targeted educational initiatives, public awareness campaigns, and community



engagement efforts to dispel myths and misconceptions and promote the benefits of electric mobility.

Environmental Awareness and Policy Support are critical drivers of EV adoption. Growing concerns about climate change, air pollution, and energy security have heightened public awareness of the environmental benefits of EVs, including reduced greenhouse gas emissions and improved air quality. Government policies and regulations, such as fuel economy standards, emissions regulations, and incentives for zero-emission vehicles, play a crucial role in shaping the market for EVs. Strong policy support, including investment in charging infrastructure, research and development funding, and tax incentives, can create a favorable environment for EV adoption by signaling long-term commitment and providing certainty to consumers and industry stakeholders (Priessner, *et al.*, 2018; Kester, *et al.*, 2018; Wang, *et al.*, 2022) <sup>[38, 23, 49]</sup>.

In conclusion, socio-economic factors significantly influence the adoption of electric vehicles, shaping consumer preferences, affordability, cultural attitudes, and policy support. By understanding and addressing these factors, stakeholders can develop targeted interventions and strategies to overcome barriers to EV adoption and accelerate the transition to sustainable transportation systems. Collaboration between governments, industry, academia, and civil society is essential for implementing holistic approaches that promote equitable, accessible, and environmentally sustainable electric mobility solutions.

## 2.5 Lessons learned and best practices

The global transition towards electric mobility presents a myriad of opportunities and challenges for policymakers, industry stakeholders, and consumers alike. As countries seek to accelerate the adoption of electric vehicles (EVs) and build sustainable transportation systems, there are valuable lessons to be learned from successful strategies, policy recommendations, and collaborative efforts across different regions.

Successful Strategies for Promoting EV Adoption involve a combination of policy interventions, market incentives, infrastructure development, and consumer education initiatives. One key strategy is the implementation of financial incentives, such as tax credits, rebates, and subsidies, to reduce the upfront costs of EVs and incentivize consumer purchases. Additionally, investments in charging infrastructure, including public charging stations and fast-charging networks, are essential for addressing range anxiety and enhancing the convenience of EV ownership. Moreover, targeted marketing campaigns and educational programs can raise awareness about the benefits of EVs, dispel myths and misconceptions, and encourage consumer adoption (Broadbent, *et al.*, 2019; Kumar, and Alok, 2020) <sup>[7, 25]</sup>.

Policy Recommendations for Both Countries are essential for creating a conducive environment for EV adoption and ensuring the long-term sustainability of electric mobility. Governments can play a central role in implementing supportive policies and regulations that promote EV manufacturing, deployment, and infrastructure development. Key policy recommendations include setting ambitious targets for EV sales and market share, establishing regulatory frameworks that incentivize zero-emission vehicles, and investing in research and development to drive technological innovation. Moreover, policymakers should prioritize collaborative efforts with industry stakeholders, academia,

and civil society to address barriers to EV adoption, streamline permitting processes, and harmonize standards and regulations across different jurisdictions.

Areas for Collaboration and Knowledge Sharing offer opportunities for countries to learn from each other's experiences, share best practices, and collaborate on common challenges and opportunities. International cooperation and knowledge exchange can accelerate the adoption of electric mobility by facilitating technology transfer, capacity building, and policy alignment. Collaborative initiatives may include joint research and development projects, exchange programs for policymakers and industry professionals, and international forums and conferences to share lessons learned and discuss emerging trends. By fostering collaboration and knowledge sharing, countries can leverage each other's strengths and resources to advance the global transition towards sustainable transportation systems (Priessner, *et al.*, 2018; Kester, *et al.*, 2018; Wang, *et al.*, 2022) <sup>[38, 23, 49]</sup>.

Lessons learned and best practices from successful strategies, policy recommendations, and collaborative efforts are invaluable assets for promoting electric vehicle adoption and building sustainable transportation systems. By implementing effective strategies, enacting supportive policies, and fostering collaboration and knowledge sharing, countries can overcome barriers to EV adoption, drive market growth, and contribute to a cleaner, greener, and more resilient future for transportation. Continued innovation, investment, and international cooperation are essential for realizing the full potential of electric mobility and achieving long-term sustainability goals.

## 2.6 Environmental implications of EV adoption

The widespread adoption of electric vehicles (EVs) holds significant promise for mitigating environmental challenges associated with traditional gasoline-powered vehicles. As countries around the world transition towards electric mobility, there are several key environmental implications to consider, including reductions in greenhouse gas emissions, improvements in energy efficiency, and air quality enhancements (Chen, *et al.*, 2021; Odeyemi, *et al.*, 2024) <sup>[8, 3]</sup>.

Reduction in Greenhouse Gas Emissions is one of the most compelling environmental benefits of EV adoption. Unlike conventional vehicles that rely on internal combustion engines powered by fossil fuels, EVs are powered by electricity, which can be generated from a variety of sources, including renewable energy. As a result, EVs produce significantly lower emissions of greenhouse gases such as carbon dioxide (CO<sub>2</sub>), nitrogen oxides (NO<sub>x</sub>), and particulate matter compared to gasoline-powered vehicles. Studies have shown that EVs have the potential to reduce greenhouse gas emissions by up to 50-70% over their lifecycle, depending on factors such as the electricity generation mix and vehicle efficiency. By replacing internal combustion vehicles with EVs, countries can make substantial progress towards achieving their emissions reduction targets and combating climate change.

Energy Efficiency and Renewable Energy Integration are closely linked to the environmental benefits of EV adoption. EVs are inherently more energy-efficient than gasoline-powered vehicles, with electric motors typically achieving higher efficiency levels and converting a larger percentage of energy from the grid into vehicle propulsion. Additionally, the integration of renewable energy sources such as wind,

solar, and hydroelectric power into the electricity grid further enhances the environmental sustainability of EVs. By charging EVs with clean, renewable energy, countries can minimize the environmental footprint of transportation and reduce reliance on fossil fuels, leading to overall energy savings and environmental benefits.

Air Quality Improvements are another important environmental implication of EV adoption, particularly in urban areas with high levels of vehicular emissions. The transition to electric mobility can significantly reduce air pollutants such as nitrogen dioxide (NO<sub>2</sub>), sulfur dioxide (SO<sub>2</sub>), and particulate matter (PM) that contribute to poor air quality and adverse health effects. Electric vehicles produce zero tailpipe emissions during operation, eliminating the release of harmful pollutants into the atmosphere. As a result, the widespread adoption of EVs can help mitigate air pollution-related health issues such as respiratory illnesses, cardiovascular diseases, and premature mortality. Improved air quality can also lead to economic benefits, including reduced healthcare costs, increased productivity, and enhanced quality of life for residents.

The environmental implications of EV adoption are profound and far-reaching, offering significant opportunities to address pressing environmental challenges such as climate change, energy consumption, and air pollution. By reducing greenhouse gas emissions, improving energy efficiency, and enhancing air quality, EVs play a crucial role in advancing sustainable transportation systems and building a cleaner, greener future for generations to come. However, realizing the full environmental benefits of EV adoption requires concerted efforts from policymakers, industry stakeholders, and consumers to accelerate the transition to electric mobility, invest in renewable energy infrastructure, and promote sustainable transportation practices (Kumar, and Alok, 2020; Das, and Bhat, 2022) <sup>[25, 14]</sup>.

## 2.7 Future outlook and potential improvements

The future of electric vehicles (EVs) holds great promise as countries around the world continue to prioritize sustainable transportation solutions to address environmental challenges and reduce dependence on fossil fuels. Several key factors, including emerging trends in EV adoption, predictions for policy changes, and technological advancements, will shape the trajectory of electric mobility in the years to come (Un-Noor, *et al.*, 2017; Hossain, *et al.*, 2022) <sup>[47, 21]</sup>.

Emerging Trends in EV Adoption indicate a growing momentum towards electric mobility as consumers, businesses, and governments increasingly recognize the environmental, economic, and societal benefits of EVs. One notable trend is the expansion of electric vehicle models and offerings from automakers, with an increasing number of affordable, high-performance EVs entering the market. Moreover, the electrification of other modes of transportation, such as buses, trucks, and even aircraft, is gaining traction, further diversifying the EV landscape and reducing emissions across various sectors. Additionally, innovative mobility solutions such as ride-sharing, car-sharing, and electric scooters are contributing to the democratization of electric mobility and expanding access to EVs in urban areas.

Predictions for Policy Changes suggest that governments will continue to play a crucial role in driving the adoption of electric vehicles through supportive policies, regulations, and incentives. As countries strive to meet ambitious emissions

reduction targets and transition towards a low-carbon economy, policymakers are likely to introduce new measures to accelerate the electrification of transportation. This may include increasing financial incentives for EV purchases, expanding charging infrastructure networks, implementing stricter emissions standards for vehicles, and imposing penalties on high-emission vehicles. Furthermore, international agreements and collaborations, such as the Paris Agreement and the Clean Vehicle Directive in the European Union, will influence global policy frameworks and drive convergence towards sustainable transportation solutions (Karki, *e al.*, 2020; Mahmud, *et al.*, 2023) <sup>[22, 30]</sup>.

Technological Advancements and Their Impact are expected to revolutionize the EV industry and unlock new possibilities for electric mobility. Advances in battery technology, including higher energy densities, faster charging rates, and lower costs, will address key limitations of EVs such as range anxiety and affordability, making electric vehicles more competitive with conventional vehicles. Moreover, innovations in electric drivetrains, lightweight materials, and vehicle-to-grid (V2G) technologies will enhance the performance, efficiency, and functionality of EVs, opening up new opportunities for integration with renewable energy sources and smart grid systems. Additionally, the development of autonomous driving technologies and connectivity features will transform the way people interact with and use electric vehicles, paving the way for shared and on-demand mobility services (Un-Noor, *et al.*, 2017; Sperling, 2018; Falaiye, *et al.*, 2024) <sup>[47, 44, 3]</sup>.

The future outlook for electric vehicles is bright, with emerging trends, policy changes, and technological advancements driving rapid growth and innovation in the EV industry. As countries continue to prioritize sustainability and decarbonization, electric mobility will play an increasingly central role in shaping the future of transportation. By embracing emerging trends, implementing supportive policies, and investing in technological advancements, stakeholders can unlock the full potential of electric vehicles to build a cleaner, greener, and more sustainable future for transportation.

## 3. Recommendation and Conclusion

In conclusion, the comprehensive examination of economic incentives, socio-economic factors, environmental implications, and future outlook for electric vehicle (EV) adoption underscores the transformative potential of electric mobility in addressing pressing environmental challenges, reducing greenhouse gas emissions, and promoting sustainable transportation systems. Drawing upon the findings from this analysis, several key recommendations and conclusions can be drawn.

Summary of Findings: The analysis reveals that economic incentives, including tax credits, subsidies, and infrastructure development initiatives, play a crucial role in promoting EV adoption by reducing upfront costs, enhancing accessibility, and stimulating market demand. Socio-economic factors such as consumer preferences, income levels, and cultural attitudes significantly influence EV adoption patterns and market dynamics. Moreover, the environmental implications of EV adoption, including reductions in greenhouse gas emissions, improvements in air quality, and integration with renewable energy sources, highlight the transformative potential of electric mobility in mitigating climate change and advancing sustainability goals.

**Recommendations for Future Research:** While significant progress has been made in understanding the drivers and barriers to EV adoption, there are several areas for future research that warrant further investigation. Future research efforts should focus on evaluating the long-term sustainability and effectiveness of economic incentives, examining the socio-economic impacts of EV adoption on communities and industries, and assessing the potential synergies between EVs and renewable energy integration. Additionally, research on consumer behavior, market trends, and technological advancements will provide valuable insights for policymakers, industry stakeholders, and researchers to inform decision-making and strategic planning.

**Importance of Continued Support for EV Adoption:** The findings underscore the importance of continued support for EV adoption through policy interventions, infrastructure investments, and public-private partnerships. Governments, industry stakeholders, and civil society must collaborate to create an enabling environment for electric mobility by implementing supportive policies, expanding charging infrastructure, and promoting consumer awareness and education. Continued investment in research and development, innovation, and international cooperation is essential for advancing the EV market and realizing its full potential in mitigating climate change, improving air quality, and fostering sustainable transportation systems.

In conclusion, the transition to electric mobility represents a transformative shift towards a cleaner, greener, and more sustainable future for transportation. By leveraging economic incentives, addressing socio-economic barriers, and embracing technological innovations, stakeholders can accelerate the adoption of electric vehicles and build resilient transportation systems that benefit society, the economy, and the environment. Continued support for EV adoption is essential to realizing this vision and achieving long-term sustainability goals for generations to come.

#### 4. Reference

- Agarwal P, Abudu D, Calabrese L, Chukwurah O. The automotive sector in Nigeria: opportunities under the AfCFTA. ODI Research Report. 2023.
- Agunbiade O, Siyan P. Prospects of electric vehicles in the automotive industry in Nigeria. *European Scientific Journal*. 2020;16(7):1857–7431.
- Ajayi-Nifise AO, Odeyemi O, Mhlango NZ, Ibeh CV, Elufioye OA, Falaiye T. Digital transformation in banking: the HR perspective on managing change and cultivating digital talent. *International Journal of Science and Research Archive*. 2024;11(01):1452–9.
- Asuzu OF. Business incubators and their impact on startup success: a review in the USA. *International Journal of Science and Research Archive*. 2024;11(01):1418–32.
- Bauer G, Hsu CW, Lutsey N. When might lower-income drivers benefit from electric vehicles? Quantifying the economic equity implications of electric vehicle adoption. *Working Paper*. 2021;6:1–21.
- Bawa A, Nwohu MN. Investigating the penetration rate of electric vehicle in developing countries: Nigeria as a case study. In: *Proceedings of the International MultiConference of Engineers and Computer Scientists (IMECS)*. 2023. p. 1–5.
- Broadbent GH, Metternicht G, Drozdowski D. An analysis of consumer incentives in support of electric vehicle uptake: an Australian case study. *World Electric Vehicle Journal*. 2019;10(1):11.
- Cao J, Chen X, Qiu R, Hou S. Electric vehicle industry sustainable development with a stakeholder engagement system. *Technology in Society*. 2021;67:101771.
- Capuder T, Sprčić DM, Zoričić D, Pandžić H. Review of challenges and assessment of electric vehicles integration policy goals: integrated risk analysis approach. *International Journal of Electrical Power & Energy Systems*. 2020;119:105894.
- Chen F. The impact of high occupancy vehicle (HOV) lane access on hybrid-electric vehicle adoption: evidence from US states [dissertation]. Georgetown University; 2018.
- Chen Z, Carrel AL, Gore C, Shi W. Environmental and economic impact of electric vehicle adoption in the US. *Environmental Research Letters*. 2021;16(4):045011.
- Choi H, Shin J, Woo J. Effect of electricity generation mix on battery electric vehicle adoption and its environmental impact. *Energy Policy*. 2018;121:13–24.
- Coffman M, Allen S, Wee S. Who are driving electric vehicles? An analysis of factors that affect EV adoption in Hawaii. The Economic Research Organization at the University of Hawaii; 2018.
- Das PK, Bhat MY. Global electric vehicle adoption: implementation and policy implications for India. *Environmental Science and Pollution Research*. 2022;29(27):40612–22.
- Ebirim GU, Asuzu OF, Ndubuisi NL, Adelekan OA, Ibeh CV, Unigwe IF. Women in accounting and auditing: a review of progress, challenges, and the path forward. *Finance & Accounting Research Journal*. 2024;6(2):1.
- Falaiye T, Elufioye OA, Awonuga KF, Ibeh CV, Olatoye FO, Mhlango NZ. Financial inclusion through technology: a review of trends in emerging markets. *International Journal of Management & Entrepreneurship Research*. 2024;6(2):368–79.
- Foley B, Degirmenci K, Yigitcanlar T. Factors affecting electric vehicle uptake: insights from a descriptive analysis in Australia. *Urban Science*. 2020;4(4):57.
- Hall D, Lutsey N. Emerging best practices for electric vehicle charging infrastructure. The International Council on Clean Transportation (ICCT). Washington, DC, USA; 2017. Report No.: 54.
- Hardman S. Understanding the impact of reoccurring and non-financial incentives on plug-in electric vehicle adoption – a review. *Transportation Research Part A: Policy and Practice*. 2019;119:1–14.
- Henderson J. EVs are not the answer: a mobility justice critique of electric vehicle transitions. *Annals of the American Association of Geographers*. 2020;110(6):1993–2010.
- Hossain MS, Kumar L, El Haj Assad M, Alayi R. Advancements and future prospects of electric vehicle technologies: a comprehensive review. *Complexity*. 2022;2022:1–21.
- Karki A, Phuyal S, Tuladhar D, Basnet S, Shrestha BP. Status of pure electric vehicle power train technology and future prospects. *Applied System Innovation*. 2020;3(3):35.
- Kester J, Noel L, de Rubens GZ, Sovacool BK. Policy mechanisms to accelerate electric vehicle adoption: a



- qualitative review from the Nordic region. *Renewable and Sustainable Energy Reviews*. 2018;94:719–31.
24. Kotilainen K, Aalto P, Valta J, Rautiainen A, Kojo M, Sovacool BK. From path dependence to policy mixes for Nordic electric mobility: lessons for accelerating future transport transitions. *Policy Sciences*. 2019;52:573–600.
  25. Kumar RR, Alok K. Adoption of electric vehicle: a literature review and prospects for sustainability. *Journal of Cleaner Production*. 2020;253:119911.
  26. LaMonaca S, Ryan L. The state of play in electric vehicle charging services – A review of infrastructure provision, players, and policies. *Renewable and Sustainable Energy Reviews*. 2022;154:111733.
  27. Liu X, Sun X, Zheng H, Huang D. Do policy incentives drive electric vehicle adoption? Evidence from China. *Transportation Research Part A: Policy and Practice*. 2021;150:49–62.
  28. Llopis-Albert C, Rubio F, Valero F. Impact of digital transformation on the automotive industry. *Technological Forecasting and Social Change*. 2021;162:120343.
  29. Maghfiroh MFN, Pandiyaswargo AH, Onoda H. Current readiness status of electric vehicles in Indonesia: Multistakeholder perceptions. *Sustainability*. 2021;13(23):13177.
  30. Mahmud I, Medha MB, Hasanuzzaman M. Global challenges of electric vehicle charging systems and its future prospects: A review. *Research in Transportation Business & Management*. 2023;49:101011.
  31. Mhlono NZ, Olatoye FO, Elufioye OA, Ibeh CV, Falaiye T, Daraojimba AI. Cross-cultural business development strategies: A review of USA and African. *International Journal of Science and Research Archive*. 2024;11(01):1408–1417.
  32. Narassimhan E, Johnson C. The role of demand-side incentives and charging infrastructure on plug-in electric vehicle adoption: analysis of US States. *Environmental Research Letters*. 2018;13(7):074032.
  33. Newman P, Beatley T, Boyer H. *Resilient cities: Overcoming fossil fuel dependence*. Washington, DC: Island Press; 2017.
  34. Noel L, de Rubens GZ, Kester J, Sovacool BK. Understanding the socio-technical nexus of Nordic electric vehicle (EV) barriers: A qualitative discussion of range, price, charging and knowledge. *Energy Policy*. 2020;138:111292.
  35. Odeyemi O, Ibeh CV, Mhlono NZ, Asuzu OF, Awonuga KF, Olatoye FO. Forensic accounting and fraud detection: A review of techniques in the digital age. *Finance & Accounting Research Journal*. 2024;6(2):1–February.
  36. Ogunkunbi GA, Al-Zibaree HKY, Meszaros F. Modeling and evaluation of market incentives for battery electric vehicles. *Sustainability*. 2022;14(7):4234.
  37. Olatoye FO, Awonuga KF, Mhlono NZ, Ibeh CV, Elufioye OA, Ndubuisi NL. AI and ethics in business: A comprehensive review of responsible AI practices and corporate responsibility. *International Journal of Science and Research Archive*. 2024;11(01):1433–1443.
  38. Priessner A, Sposato R, Hampl N. Predictors of electric vehicle adoption: An analysis of potential electric vehicle drivers in Austria. *Energy Policy*. 2018;122:701–714.
  39. Rietmann N, Lieven T. How policy measures succeeded to promote electric mobility – Worldwide review and outlook. *Journal of Cleaner Production*. 2019;206:66–75.
  40. Ryghaug M, Skjølsvold TM. How policies and actor strategies affect electric vehicle diffusion and wider sustainability transitions. *Proceedings of the National Academy of Sciences*. 2023;120(47):e2207888119.
  41. Searle S, Pavlenko N, Lutsey N. Leading edge of electric vehicle market development in the United States: An analysis of California cities. *International Council on Clean Transportation*; 2016.
  42. Shree V, Edeh FO, Sin LG, Pandey R, Tiwari S, Onukele A, *et al.* EV markets: A comparative analysis between India, Nigeria, and Indonesia. *International Journal of Accounting & Finance in Asia Pacific (IJAFAP)*. 2024;7(1):14–32.
  43. Sovacool BK, Rogge JC, Saleta C, Masterson-Cox E. Transformative versus conservative automotive innovation styles: Contrasting the electric vehicle manufacturing strategies for the BMW i3 and Fiat 500e. *Environmental Innovation and Societal Transitions*. 2019;33:45–60.
  44. Sperling D. *Three revolutions: Steering automated, shared, and electric vehicles to a better future*. Washington, DC: Island Press; 2018.
  45. Steinhilber S, Wells P, Thankappan S. Socio-technical inertia: Understanding the barriers to electric vehicles. *Energy Policy*. 2013;60:531–539.
  46. Thompson OP, Mallum FB, Chigbu GO. Nigeria: a narrative of competing needs between shifting global trend, sustainable transportation, and economic growth. *Journal of Contemporary African Studies*. 2022;40(2):238–252.
  47. Un-Noor F, Padmanaban S, Mihet-Popa L, Mollah MN, Hossain E. A comprehensive study of key electric vehicle (EV) components, technologies, challenges, impacts, and future direction of development. *Energies*. 2017;10(8):1217.
  48. Usman FO, Eyo-Udo NL, Etukudoh EA, Odonkor B, Ibeh CV, Adegbola A. A critical review of AI-driven strategies for entrepreneurial success. *International Journal of Management & Entrepreneurship Research*. 2024;6(1).
  49. Wang C, Yao X, Sinha PN, Su H, Lee YK. Why do government policy and environmental awareness matter in predicting NEVs purchase intention? Moderating role of education level. *Cities*. 2022;131:103904.
  50. Wang N, Tang L, Pan H. A global comparison and assessment of incentive policy on electric vehicle promotion. *Sustainable Cities and Society*. 2019;44:597–603.
  51. Xue C, Zhou H, Wu Q, Wu X, Xu X. Impact of incentive policies and other socio-economic factors on electric vehicle market share: A panel data analysis from the 20 countries. *Sustainability*. 2021;13(5):2928.
  52. Yong T, Park C. A qualitative comparative analysis on factors affecting the deployment of electric vehicles. *Energy Procedia*. 2017;128:497–503.
  53. Zhang R, Fujimori S. The role of transport electrification in global climate change mitigation scenarios. *Environmental Research Letters*. 2020;15(3):034019.
  54. Zhang X, Xie J, Rao R, Liang Y. Policy incentives for the adoption of electric vehicles across countries. *Sustainability*. 2014;6(11):8056–8078.



55. Zimm C. Improving the understanding of electric vehicle technology and policy diffusion across countries. *Transport Policy*. 2021;105:54–66.